

## What AI Can Actually Do for Your Business — or for You

A plain list of practical uses — no jargon, no hype.

Most AI advice is written for companies with a tech department. This is the version for a business with a handful of people and no time to evaluate software — and for the person who is not a business at all, just someone with a task that keeps eating their evenings. Everything below can be put to work starting with one task.

### Customer & sales

- Instant lead response and follow-up
- Appointment booking and reminders
- Review requests and reply drafting
- A simple chatbot for the questions you answer twenty times a week
- Personalized email and text sequences

### Operations & admin

- Invoice and receipt processing
- Expense categorization
- Meeting notes and action-item extraction
- Document summarization
- Data entry between the apps you already use — CRM, spreadsheets, email

### Marketing & visibility

- Google Business Profile posts and updates
- Social media content drafts
- Local SEO pages and FAQ writing
- Ad copy variations
- Monthly performance summaries

### Custom tools & agents

- Simple internal dashboards
- Custom scripts and automations
- AI agents that handle a recurring task start to finish
- Website forms and landing pages
- Order and request intake systems

### Business ecosystem

A connected system where your own lightweight agents hand work to each other — lead → follow-up → booking → review → reporting.

Managed monthly instead of rebuilt as one-off projects.

## PROCESS How a build works

01

### Specify

Describe the task you keep repeating, the apps involved, and what a good result looks like.

02

### Quote

You receive a clear price and timeline before any work starts.

03

### Build

The tool is built for your workflow, handed over working, and adjusted until it fits.

## MONTHLY What it costs

### STARTER

**\$300** / month

Core automations for one part of the business — usually lead response and follow-up — with light monthly support.

### GROWTH · MOST CHOSEN

**\$700** / month

Several agents working together across sales, admin, and marketing, tuned every month as the business shifts.

### FULL CUSTOM

**\$1,250** / month

A system designed end to end around your exact workflow, with ongoing development and priority turnaround.

### New business? Starting out? Start with one thing.

#### One task, one time **from \$75**

Pick the single thing you keep doing by hand. Built, handed over, yours. No monthly anything.

#### Essentials **\$150 / month**

One system running — usually missed-call capture — kept working and adjusted as you go.

**Setup: \$250–\$500 one time** on monthly plans, quoted before anything is built. Month to month — no contract, no seat counts. You approve the price and the timeline first, every time. **Not included:** websites, SEO, social media posting, or branding — those are quoted separately.

### Why not the usual options

- ✓ **You own it.** Built in your accounts, on your tools. If we stop, it keeps running.
- ✓ Nothing is a template with your logo on it — it is built for how your business actually runs.
- ✓ Built one at a time, so I work with 4–6 clients at once — businesses or individuals.
- ✓ No per-seat pricing and no platform to migrate onto.
- ✓ Built here in Cullman. You can call the person who wrote it.
- ✓ Start anywhere on this list and move when it makes sense.

## Questions people ask first

### Who owns it when we're done?

You do. It is built in your accounts, on your tools, under your logins. Nothing is hosted on a platform you have to rent from me.

### Do I have to change software?

No. The point is to connect what you already use. If you run your business on a phone and a spreadsheet, that is what it is built around.

### What happens if I stop paying?

Thirty days' notice and we're done. What is already built keeps running — I am not holding the switch.

### How long before it is working?

A single task is usually a few days. A full monthly system is typically live inside two weeks, and you approve the plan before it starts.

## Start with one task.

Tell me something you keep doing by hand. You will get a price and a timeline before anything is built.

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